

I am concerned about the requirement of having a signed consent to allow us to send faxes to our members, as well as the potential that this ruling will be extended to e-mail messages. The members of our non-profit volunteer-membership organization rely on the association to provide them with up-to-date information and alerts, providing information they need to efficiently run their practices. They have provided us with their contact information for this purpose. Requiring signed consent as well is onerous and unnecessary. An exemption should be made for non-profit associations, as members join with an assumption that they will be contacted by their organization by whatever means is most efficient and cost-effective.